

DIGITAL AND SUSTAINABLE – IT WORKS !



What could we do for you? We are happy to answer to you: info@thinkdigitalgreen.de

Did you know that? An e-mail is as sustainable as a plastic bag because data = CO₂

Mission: The goal of Think Digital Green® is to provide consumers and organizations with solution-oriented paths that promote sustainable digitalization. The approach is based on research, user experience and new ways of thinking. We develop **measurable steps** for a more climate-conscious and holistic approach to digital technology.

Work: Together with you or in groups we develop effective recommendations in an open process on how to reduce the ecological footprint and CO₂ emissions in everyday digital life. **The approach is independent, relevant and non-prescriptive.** Think Digital Green® promotes information, rethinking and action.

Vision: We want a world in which digital applications are presented and discussed, including their consequences for climate protection.

Your workshops: digital CO₂-footprint - we'll make it a few sizes smaller.

Digital and green? No problem! You don't have to give up anything for that, that's not how Think Digital Green ticks. In our events, you'll learn how the digital footprint is created. With current examples, we show you how you can quickly reduce it in everyday life. **It's easy to make your digital life greener, and you'll have fun doing it!**

You and your team - Our business offerings:

Companies and organizations want to contribute more to climate protection. They know that it is not only their products and services that count, but also their ecologic culture.

Invite Think Digital Green® to your company, start-up or organization.

Working as a team, we develop individual work processes that conserve data and resources and reduce costs. We help you to get started with your web optimization too!

Together we inspire employees, partners and the management.

Talk formats that can't do one thing: be boring

What can you achieve with Think Digital Green? What fields are there, how is the footprint measured and what exactly can you do?

For your organization or event we offer fresh, interactive talks or live discussions with tips and tricks.

You can also get a classic talk. Just as you wish. You will find many formats with us, but nothing off the shelf. That's a promise.

Experiences and news in our blog: Do you want to know what our community is in? Check out interviews, live-reports, tips and tricks or scientific insights here: Think Digital Green® Blog (sorry for not providing an English version jet).